Can we take norms of matrices, too?

$$\begin{pmatrix} 1 & 2 \\ 7 & 5 \end{pmatrix} \qquad \begin{pmatrix} 1 \\ 7 \\ 7 \\ 8 \end{pmatrix}$$

Why does that fall short?

Given a vector norm 11.11, define the associated matrix norm in the following way:

$$||Ax|| = ||A \times ||x||| = ||A \times ||x||$$

$$\leq ||A||$$

$$\begin{pmatrix} 2 & 0 \\ 0 & 1 \end{pmatrix} \qquad \begin{pmatrix} x \\ y \end{pmatrix} \rightsquigarrow \begin{pmatrix} 2x \\ y \end{pmatrix}$$